



Canadian Society of
Nutrition Management

2019 CSNM
CONFERENCE

Harnessing Your Energy

JUNE 21 - 23
CALGARY, AB

2018 CSNM
ANNUAL
CONFERENCE
& AGM



Sponsor and Exhibitor Prospectus

Join US at the 2019 CSNM Conference!

This is THE premier event for Canadian Food and Nutrition Managers to share their knowledge and expertise to network with their colleagues, and to potentially learn what YOUR company has to offer during our Vendor Showcase.

The CSNM Conference draws a national audience of Food and Nutrition Managers who are accountable for leading Food Service operations in a variety of healthcare environments: including Long Term Care, Acute Care settings and other types of commercial Food Service areas. Many of the attendees may also be accountable for other areas such as housekeeping/environmental services, waste management and laundry/linen services.

Secure your spot today! The CSNM is dedicated to creating the best experience for your company by offering a variety of sponsorship options. Let us work with you to determine the best conference presence for your company and together Harness your Energy for a successful event. Thank you to our previous conference sponsors for your commitment to CSNM. Our success is a testament to the work we do with sponsors like you and we look forward to seeing you as well as any new sponsors in Calgary, June 21-23, 2019!

What do past Vendor Showcase participants say about their experience?

Consistently, nearly 90% of attendees rated their satisfaction with the CSNM Conference as Satisfied or Very Satisfied. Attendee feedback shows appreciation for the opportunity to be face to face with our suppliers, vendors and industry partners. CSNM membership continues to grow year after year thereby bringing in new members who are potential users of YOUR products and services. These great results, along with feedback from vendors and sponsors have made the Vendor Showcase an integral and expanding component of the CSNM Annual Conference and AGM since 2008.

2018 CSNM Membership Demographics

Total Membership:	3,337
▪ Active	93%
▪ Student	6%
▪ Other	1%

Membership Breakdown by Province:

▪ Ontario	78.0%
▪ Eastern Canada and Quebec	1.5%
▪ Alberta and British Columbia	18.0%
▪ Saskatchewan and Manitoba	2.0%
▪ Other	0.5%

Get Started today!

For more information please contact: **Debbie Cullen** at csnm@csnm.ca
You can also visit our Conference website: www.csnmconference.com

Tel: 416-441-9622 Fax: 416-441-0591

Toll Free: 1-866-355-2766

Email: csnm@csnm.ca

Sponsorship Opportunities

\$7,000.00

Presenting Sponsor - receives the following benefits:

- Sole sponsor of the CSNM Gala Dinner
- Opportunity to address delegates at the opening keynote address or closing keynote
- Recognition on all promotional material and onsite program
- Three (3) complimentary full conference registrations to the Conference, which includes the Gala Dinner
- Website visibility - company logo & link
- One (1) 6-ft table for table-top exhibit
- Full Page Advertisement in the on-site Program
- On-site signage
- Item of your choice in the delegate bag

Sold out
ONLY ONE AVAILABLE

PRESENTING
SPONSOR

\$5,000.00

Platinum Sponsor - receives the following benefits:

- Opportunity to address delegates at the opening keynote address or closing keynote
- Recognition on all promotional material and onsite program
- Three (3) complimentary full conference registrations to the Conference, which includes the Gala Dinner
- Website visibility - company logo & link
- One (1) 6-ft table for table-top exhibit
- Full Page Advertisement in the on-site Program
- On-site signage
- Item of your choice in the delegate bag

ONLY ONE
AVAILABLE

PLATINUM
SPONSOR

\$3,000.00

Gold Sponsors - receives the following benefits:

- Opportunity to address delegates at a Rapid Fire Session
- Recognition on all promotional material and onsite program
- Two (2) complimentary full conference registrations to the Conference, which includes the Gala Dinner
- Website visibility - company logo & link
- One (1) 6-ft table for table-top exhibit
- Half Page Advertisement in the on-site Program
- On-site signage
- Item of your choice in the delegate bag

GOLD
SPONSOR

See Commitment form for Various Prices

Meal & Break Sponsors receives the following benefits:

- Exclusive Sponsorship of a Breakfast, Lunch or Break
- Signage at your sponsored Meal or Break
- Recognition on all promotional material and onsite program
- Website visibility - company logo & link
- Quarter Page Advertisement in the on-site Program
- On-site signage

MEAL & BREAK
SPONSORS

Other Sponsorship Opportunities

- Delegate Bags
- Delegate Bag Inserts
- Delegate Lanyards
- Facility Tour Bus Sponsor
- Off-Site Event Bus Sponsor
- Off-Site Program Sponsor

OTHER
SPONSORSHIP
OPPORTUNITIES

Exhibitor Opportunities CSNM Vendor Showcase

Early Bird Rates - until February 15th, 2019



CSNM Corporate Member - **\$1,200.00**

Non-Corporate Member - **\$ 1,400.00**

Regular Rates - After February 15th, 2019

CSNM Corporate Member - **\$1,400.00**

Non-Corporate Member - **\$ 1,600.00**

Additional Participants - Vendor Showcase (Full Conference) - **\$ 299.00**

Additional Participants - Vendor Showcase ONLY - **\$ 75.00**

VENDOR SHOWCASE
EXHIBITOR

CSNM Vendor Showcase Exhibitor - receives the following benefits:

- Recognition on all promotional material and onsite program
- One (1) complimentary full conference registrations to the Conference, which includes the Gala Dinner
- Website visibility - company logo & link
- One (1) 6-ft table for table-top exhibit
- Advertisement (Logo) in the on-site Program
- On-site signage
- Item of your choice in the delegate bag
- Vendor Passport Program to increase attendee interaction

EXHIBITOR DETAILS:

DISPLAY TABLES:

One (1) 6 foot skirted table and you may bring a banner or table top exhibit

ELECTRICAL:

Electrical will be provided if you indicate on your commitment form that you do need electricity.

LOGOS:

Logos should be submitted to csnm@csnm.ca in a high resolution JPEG format and EPS format if possible as well

Set up

Saturday June 22nd, 2019
Anytime between
9:00 am - 10:15 am

Tear Down & Move Out
Saturday June 22nd, 2019
Anytime between
2:00 pm - 3:00 pm

HOTEL ACCOMMODATION:

Hotel Arts
110-12th Avenue, S.W.
Calgary, AB
Special Rate: \$179CAD per night
Reservation Code: **CSNM 2019**
Conference - Attendee
1-800-661-9378

www.csnmconference.com

VENDOR SHOWCASE

Hotel Arts
110-12th Avenue, S.W.
Calgary, AB

Saturday June 22nd, 2019

10:30 am - 11:15 am *
&
12:15 pm - 1:45 pm *

* hours subject to change

www.csnmconference.com

Sponsorship & Exhibitor Commitment

Contact Person: _____ Email: _____

Company: _____

Street Address: _____

City: _____ Province: _____ Postal Code: _____

Work #: _____ Cell #: _____ Website URL: _____

Number of exhibitor attendees on-site: _____ Will you be Sampling Food or Beverages at your Table? Yes No

Name: _____ Email: _____ Special Dietary: _____

Name: _____ Email: _____ Special Dietary: _____

Name: _____ Email: _____ Special Dietary: _____

Does your exhibit require electricity? (Yes/No): _____ Will you donate an item for the VS Prize Draws? (Yes/No): _____

			Total Cost
Sponsorship	Presenting Sponsor (Only 1 available)	\$7000 <input type="checkbox"/>	\$ SOLD OUT
	Platinum Sponsor (Only 1 available)	\$5000 <input type="checkbox"/>	\$
	Gold Sponsor	\$3000 <input type="checkbox"/>	\$
	Breakfast Sponsor June 22nd <input type="checkbox"/> June 23rd <input type="checkbox"/>	\$1000 <input type="checkbox"/>	\$
	Nutrition Break (3 available)	\$ 600 <input type="checkbox"/>	\$
	Closing Luncheon - June 23rd	\$2000 <input type="checkbox"/>	\$
	Delegate Bags	\$2000 <input type="checkbox"/>	\$
	Delegate Bag Insert	\$ 300 <input type="checkbox"/>	\$
	Delegate Lanyards	\$2000 <input type="checkbox"/>	\$
	Facility Tour Bus Sponsor	\$1200 <input type="checkbox"/>	\$
	Offsite Event Bus Sponsor	\$1200 <input type="checkbox"/>	\$
	Offsite Event Program Sponsor	\$2000 <input type="checkbox"/>	\$
Vendor Showcase	EB CSNM Corporate Member (before Feb15th)	\$1200 <input type="checkbox"/>	\$
	EB Non Corporate Member (before Feb15th)	\$1400 <input type="checkbox"/>	\$
	Regular Rate CSNM Corporate Member (after Feb 15th)	\$1400 <input type="checkbox"/>	\$
	Regular Rate Non Corporate Member (after Feb15th)	\$1600 <input type="checkbox"/>	\$
	Additional Participants - Full Conference	\$ 299 <input type="checkbox"/>	\$
	Additional Participants - Vendor Showcase ONLY	\$ 75 <input type="checkbox"/>	\$
	Extra Gala Tickets (1 Comp Gala ticket with each Full Conf. Registration)	\$ 85 <input type="checkbox"/>	\$
Do You plant on attending the Gala Yes <input type="checkbox"/> No <input type="checkbox"/>			
GRAND TOTAL			\$

Total Payment: \$ _____ Method of Payment: Visa MasterCard Cheque (Payable to CSNM) *

**If payment by cheque - Mail with Registration form to: CSNM | 300-1370 Don Mills Road | Toronto, ON | M3B 3N7*

Credit Card Number : _____ / _____ / _____ / _____ Card Expiry: _____ / _____ CSV #: _____

Name of Card (Please Print) : _____ Signature: _____

Note: Event sponsorship is not guaranteed until payment is received and confirmed by the conference organizers. My signature below affirms that I have chose the above Exhibitor / Sponsorship package and that I agree to all terms

Signature : _____ Date: _____