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# ACCA COMMUNIQUÉ

ALBERTA CONTINUING CARE ASSOCIATION

Wednesday, January 9, 2019

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## CEO Commentary

It's hard to believe we are already well into 2019! As with last year, you have our commitment: championing for positive change for Alberta's seniors and those requiring continuing care, while bringing value to our members, will continue to guide our initiatives for this year. Our Members are our greatest strength and we thank you for your support.



To that end, our next ACCA Board of Directors meeting is happening in the coming weeks. Results of our Annual Membership Satisfaction Survey will help inform discussions so that we can continue to best serve you while ensuring we remain on track in prioritizing and achieving our goals in this all too important election year. There is still time to have your voice heard. Please watch your email for a reminder of the Survey which should take no longer than 5 to 10 minutes to complete. The Survey is also up in the [Members' Only Section](#) of the website.

As the recognized voice of Continuing Care in Alberta, we are your voice at the table in facilitating dialogue among key stakeholders and decision-makers about the issues and challenges, and opportunities that lie ahead. We encourage our members to visit the ACCA Members' Only Section of the website to provide feedback on upcoming strategic meetings, but also reach out to us at any time with the concerns, successes, and celebrations that need to be heard.

ACCA's Greatest Strength: Our Members!

Tammy Leach, Chief Executive Officer

## Public Policy

**ACCA Budget Recommendations to Government:** ACCA has been invited to participate in Budget 2019 consultations at a meeting happening January 15. In anticipation of the consultations, with membership input, ACCA has developed a submission of recommendations which is available on the CEO Blog of the Members' Section of the website. We will provide

## Join us! ACCA Membership Meeting February 7

Our next Membership Meeting is happening in Calgary on February 7 at the Airport Marriott In-Terminal Hotel, Chinook Ballroom.

We are pleased to have one of our very highly reviewed IQ 2018 Guest Speakers joining us for this meeting. Sidney Craig-Courtice hosted one of our Pre-Conference Workshops and will be leading an interactive session on Empathy and Trust in Leadership Communication. Sidney's coaching style inspires trust, encourages honest dialogue, activates new insights, and propels people to confidently move in a new direction.

Contact [debra.brunner@ab-cca.ca](mailto:debra.brunner@ab-cca.ca) to register!

## January is Alzheimer's Awareness Month

Did you know that January is Alzheimer's Awareness Month? Check out the number of initiatives the Centre for Aging Brain Health Innovation (CABHI), led by Baycrest, is hosting

feedback of this meeting to our Membership at our next Members' Meeting, for which we hope you will join us!

**Government Relations Update:** ACCA has been invited to join the Alberta Party at their second Roundtable Discussion with them on January 28 in Calgary. Members interested in participating in this interactive afternoon are invited to contact [tammy.leach@ab-cca.ca](mailto:tammy.leach@ab-cca.ca).

**Continuing Care Collaborative:** The Collaborative met just prior to the Christmas break. [Please click here](#) for key messages.

## Member Value and Engagement

ACCA would very much like to acknowledge our Major Sponsors for 2019! Based on Evaluation Criteria outlined in our Special Request for Sponsorship Proposals issued in November, we announce with great thanks [Medical Pharmacies Group Limited](#) as the successful Title Sponsor of our annual Inspiring Quality (IQ) Conference for the second year in a row!

We will be announcing this year's Inspirational IQ theme at our February 7 Membership Meeting!

We are also very pleased to have [Rexall Health Solutions](#) returning as Exclusive Sponsor and corporate partner of our 2019 Membership Meetings. [Pharmacare Pharmacy](#), a division of Centric Health, is returning as the Sole Sponsor of our 4th Annual Wine & Cheese Corporate Membership Appreciation Reception.

## Community Engagement

ACCA supports the Alzheimer Society of Canada's first-ever Canadian Charter of Rights for People with Dementia, which was officially launched this week. The landmark Charter is the culmination of over a year's work by the Society's Advisory Group of people with dementia, whose members represent different walks of life from across the country. Please check out their [video by clicking here!](#)

A 2019 AAG & AGNA Dinner Event focused on Dementia is happening Thursday January 24 at the University of Alberta Faculty Club in Edmonton. For more information, and to register, visit the Alberta Gerontological Nurses Association [website here](#).

Wink Kei is hosting and sponsoring a two day event: *Training on Mental Health First Aid for Seniors* - by Certified Trainers of Mental Health Commission of Canada. The event is happening January 28 & 29 (8:30 - 5:00) at Wing Kei Care Centre in Calgary. Cost is \$175; register by calling 403.277.7433 or emailing [reception@wingkei.org](mailto:reception@wingkei.org).

in support of raising awareness by viewing [this statement](#): Innovating to Impact from William Reichman, MD, Baycrest's President & CEO.

[Let us know](#) how you are supporting Alzheimer's Awareness Month!

## IQ 2019 Program Committee

Would you like to be considered for a position on the IQ 2019 Program Committee? We invite individuals interested in helping to shape the program and provide input on how to enhance the Conference and Tradeshow for all participants, to contact [heather.aggus@ab-cca.ca](mailto:heather.aggus@ab-cca.ca). The Program Committee meets on average four times leading up to the Conference, and no more than six times.



## Contact Us!

Share your comments and concerns with us at any time, online at [www.ab-cca.ca](http://www.ab-cca.ca) or email [heather.aggus@ab-cca.ca](mailto:heather.aggus@ab-cca.ca)! Don't forget to regularly check the CEO Blog in the Members' Section of the website to provide your feedback on

specific upcoming strategic meetings!

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