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ACCA COMMUNIQUÉ

ALBERTA CONTINUING CARE ASSOCIATION

Tuesday, June 19, 2018

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CEO Commentary

Last week was Seniors' Week in Alberta and there were lots of great initiatives going on in our province and among our Members. Maybe you caught one of ACCA's radio advertisements promoting Seniors' Week and the many contributions seniors make to our lives and communities! Let us know how you celebrated!



Seniors should be top of mind among our leaders in government during Seniors' Week, but also all year long. With this in mind and the goal of helping to influence public policy so that our members can provide the highest level of continuing care possible, ACCA has embarked on a robust Government Relations strategy. We launched the strategy at our last Membership Meeting and will be communicating next steps to the Membership in the coming days. We have made this investment but will need your active and engaged support in making the strategy a success! Together, we are stronger.

ACCA's Greatest Strength: Our Members!

Tammy Leach, Chief Executive Officer

Public Policy

Government Relations (GR) Strategy: The GR team has been busy developing documents and setting up meetings with key stakeholders to discuss the key advocacy priorities with all political parties. We are also finalizing toolkits for our Members to support this very important initiative. We need your support and input in identifying functions within your organizations and sites (i.e. golf tournaments, special events, open houses, etc.) for MLAs or nominated candidates to attend. Please let us know by emailing debra.brunner@ab-cca.ca of these functions so we can work with you and your team to maximize our GR initiatives.

Seniors Advisory Forum (SAF): The ACCA has been invited to attend the Minister of Seniors & Housing's SAF on June 22. We

IQ 2018 Exhibitor Early-Bird Deadline!



Exhibitors, don't miss out on your opportunity to

showcase your organization and support a world-class program that fosters excellence in Continuing Care! The IQ 2018 [Exhibitor Early-Bird deadline is July 6!](#) [Click here for details!](#)

Welcome New Members!

The goal of Vermilion & District Housing Foundation is to provide the amenities for seniors to live their best lives. A new life begins as residents move in, filled with fun and laughter. Their facilities are undergoing extensive modernizations where Phase 1 – which opens in June - will see a new kitchen, dining room, 16 rooms, an area for worship services and a living room where residents can gather to watch sporting events together.



have sent the Membership various Discussion Questions for consideration and ask that you submit your feedback **by June 21** to debra.brunner@ab-cca.ca.

Continuing Care Business Model and Funding Steering Committee Meeting: The CCBMFSC met on June 18. [Click here for messages.](#)

Continuing Care Business Model and Funding Working Group Meeting: The CCBMFWG met on June 11th. [Click here for key messages.](#) A reminder that these documents are saved in the Members' Section of the website.

Alberta Labour Relations Board (ALRB) Hearing Update: ACCA has intervenor status on behalf of Members concerning a hearing between a Continuing Care provider and AUPE. [Click here](#) for the latest details.

Member Value & Engagement

Supportive Living (SL) Workshop Executive Summary Report: On March 27, 2018, ACCA convened a stakeholder event to identify issues with the existing SL model and to explore strategies and recommendations to advocate for positive changes. Over 100 individuals representing 40 organizations (ACCA Members and non-Members) attended. [Click here for the Executive Summary](#) of the proceedings taken from the workshop report. The full report will be tabled with the ACCA SL Working Group to review and develop an action plan moving forward.

Community Engagement

There are lots of great events and initiatives happening within our community and among our Members.



ACCA attended the Alberta Association on Gerontology Symposium on Promoting Environments for Aging Well where Tammy Leach presented Health Care Aide scholarship winner Ivy Sabldan with a complimentary registration to attend IQ 2018. Congratulations Ivy!

The Good Samaritan Society held their annual Servus Spirit of Caring Golf Classic last week on a beautiful day. Congratulations GSS on another event that will help you create even more enriching environments for your residents and clients!

Maxwell Management Group Ltd. is currently celebrating 10 years of partnering with seniors' housing providers across Canada in the recruitment and retention of key talent. They look forward to partnering with ACCA members and to their next 10 years providing solutions to recruitment challenges at all levels in seniors' care communities across Alberta. Contact [Heather Maxwell](#) for a complimentary consultation of your organization's recruitment and retention plan!



Recreational Therapy Guide

The Canadian Association for Long Term Care (CALTC), of which ACCA is a Member of the Executive, released their Recreational Therapy Guide which [can be found here](#) and on the ACCA Website.

Careers in Care!

Members, we encourage you to submit your career opportunities via the new website. Interested candidates, there [are several current openings](#).

Pictured: All smiles at the GSS Servus Spirit of Caring Golf Classic!

ACCA's Director of Policy & Research, Shingai Bowora, recently participated in a highly informative Canadian Society of Association Executives (CSAE) hosted event titled *Lobbying in Alberta: Navigating Strategies and Challenges Today*. Discussions included an overview of the current political landscape in Alberta, the importance of lobbying and some potential strategies Associations can utilize to advocate for their various causes.



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