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Tuesday, January 16, 2018

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## CEO Commentary

It's hard to believe we are already well into 2018. As in 2017, you have our commitment: affecting positive change for Alberta's seniors and those requiring continuing care, while bringing value to our members, will continue to be our focus for the year. You are our greatest strength and we thank you for your support.



To that end, the ACCA Board of Directors is hosting its annual Strategic Planning and Development Session in the coming weeks to identify how we can continue to best serve you while ensuring we remain on track in prioritizing and achieving our goals. Results of our Annual Membership Satisfaction Survey will help inform our discussions and there is still time to have your voice heard. Please watch your email for a reminder of the Survey which should take no longer than 5 to 10 minutes of your time to complete. The Survey is also up in the [Members' Only Section](#) of the website. Thank you to those members who have already done so!

As the recognized voice of Continuing Care in Alberta, we are your voice at the table in facilitating dialogue among key stakeholders and decision-makers about the key issues and challenges, and opportunities that lie ahead. We encourage our members to visit the ACCA Members Only Section of the website to provide feedback on upcoming strategic meetings, but also reach out to us at any time with the concerns, successes, and celebrations that need to be heard.

ACCA's Greatest Strength: Our Members!

Tammy Leach, Chief Executive Officer

## Public Policy

**ACCA Media Release: Putting Our Seniors First Requires a Diverse Continuing Care Industry:** ACCA issued [this Media Release](#) on January 11 reiterating that any new program for seniors-care projects put forth by the government should be

## Introducing New ACCA Team Member!

We are happy to introduce Ambere Rosborough, our new Director of Membership Services, Sponsorship, and Special Projects! Ambere brings 15 years of experience to the role and is looking forward to getting to know all of our members and to understanding the opportunities where ACCA can best assist you. Contact Ambere at any time at [ambere.rosborough@abcca.ca](mailto:ambere.rosborough@abcca.ca).

## Welcome to ACCA! New Member Samaritan Caregivers

[Samaritan Caregivers](#) is a provider of varied non-medical home care services to clients in Calgary and the surrounding locations. Samaritan Caregivers aims to make the lives of those they serve as comfortable and as easy as they can possibly be. Their mission is to bring peace of mind, comfort and care satisfaction to both their patients and their families, knowing that they are going

focused on ensuring our seniors and those in need receive the highest quality of care possible, and not on ownership type. The Release was sent to all Members of the Legislative Assembly, the Calgary Herald, the Edmonton Journal, and other media outlets, as well as relevant Alberta Health Services staff. We encourage you to share the release with your clients and their families.

**2018 Budget Consultations:** ACCA was invited on behalf of Continuing Care to 2018 Budget consultations with Health Minister Sarah Hoffman and Finance Minister Joe Ceci. Associate Minister Brandy Payne participated on Minister Hoffman's behalf. The Government was seeking input into what must be preserved as well as suggestions on finding savings. ACCA [sent this letter](#) following the consultations. The Government is asking for feedback by emailing [budget.feedback@gov.ab.ca](mailto:budget.feedback@gov.ab.ca).

**Continuing Care Business Model and Funding Working Group (CCBMFWG):** The Group met on January 8. [Click here for details](#).

## Member Value & Engagement

### **ACCA Announces Major 2018 Sponsorships!**

We are thrilled to announce our major sponsors for 2018. Thank you [Medical Pharmacies Group Limited](#), our IQ 2018 Title Sponsor! Save the date for IQ 2018: October 23 & 24 at the Sheraton Red Deer, and watch for exciting Conference announcements coming soon!

Additionally, we are pleased to have [Pharmacare Pharmacy](#) returning as the Sole Sponsor of our 3rd Annual Wine & Cheese Corporate Membership Appreciation Reception, and [Rexall Health Solutions](#) returning as Exclusive Sponsor and corporate partner of all 2018 Membership Meetings.

Members, please join us at our next Membership Meeting happening February 15 at the Wyndham Garden Calgary Airport Hotel. Joining us is Jack York, co-founder of It's Never 2 Late, a company dedicated to helping older adults realize the full benefits of adaptive technology. Jack's presentation, "What's Dementia Got To Do With It: How Today's Technology is Transforming Aging for Older Adults Regardless of Cognitive Disabilities" is sure to entertain and inform. Watch for the invitation from [debra.brunner@ab-cca.ca](mailto:debra.brunner@ab-cca.ca) or email her directly to register.

## Community Engagement

through a difficult time with their health.

### **Welcome to ACCA! New Member Kronos**

Kronos is a leading provider of workforce management and human capital management cloud solutions. Kronos industry-centric workforce applications are purpose-built for businesses, healthcare providers, educational institutions, and government agencies of all sizes. Tens of thousands of organizations - including half of the Fortune 1000 - and more than 40 million people in over 100 countries use Kronos every day. Visit [www.kronos.ca](http://www.kronos.ca). Kronos: Workforce Innovation That Works.

### **Improving Services for Low Income Seniors**

The Government of Canada issued [this News Release](#) regarding improving service delivery for low-income seniors by expanding the scope of automatic enrolment for the Guaranteed Income Supplement.

### **Contact Us**

Check the CEO Blog in the Members' Section of the [website](#) to provide your feedback on specific upcoming strategic meetings! And, as always,

The Canadian Home Care Association and Carers Canada are conducting dementia care surveys to gain better understanding of the experiences and needs of those who provide care to people living with dementia. The survey should take about 10-15 minutes to complete and will be used to inform the federal government in its advancement of Bill C-233, an Act respecting a national strategy for Alzheimer's disease and other dementias. Closing Date: February 5. Click here for the [Home Care Service Provider Survey](#) and [here for the Family Caregiver Survey](#).

The Premier's Council on the Status of Persons with Disabilities wants to hear from you. The Council is establishing a strategic plan to guide and focus their work and is reaching out to stakeholders for input into their plan. Input is due February 9. Specifically, 1) Tell Council about 2 or 3 big issues and challenges facing the disability community. 2) What are some priorities the Council should be tackling this year and the following 2 years. Send your response to [hs.pcspd@gov.ab.ca](mailto:hs.pcspd@gov.ab.ca).

please reach out to your ACCA team at any time.

## Going Green

A reminder that ACCA is Going Green in 2018 and will be significantly limiting the amount of printing we do.

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