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Tuesday, January 30, 2018

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CEO Commentary

Our greatest strength in being the recognized voice of continuing care is our diverse membership. This is what we have heard from you, based on our Annual Membership Satisfaction Survey: that there is real strength in numbers towards affecting positive outcomes for the people in your care. We look forward to sharing the results of our Survey at our next Members' Meeting on February 15th (please contact debra.brunner@ab-cca.ca to register).



Our belief is that strength in numbers is also true across borders. Working together, we can be an even greater voice at the table and to making sure the most positive outcomes are possible for our seniors and those requiring care.

February 6-8, 2018 marks the second Canadian Association of Long Term Care (CALTC)'s Lobby Days on Parliament Hill. CALTC Executive Members, including myself, will be meeting with various key stakeholders as follow-up to last year's successful inaugural event. The event helps raise awareness of issues relating to caring for seniors across Canada. [Click here](#) for last year's Advocacy Day Report, and I look forward to sharing feedback from 2018's Lobby Days with our Membership.

Growing older should be a beautiful thing. Let's hope more people start talking about continuing care, allowing our seniors and those in need of care live a life of dignity.

ACCA's Greatest Strength: Our Members!

Tammy Leach, Chief Executive Officer

Public Policy

2nd Annual BC Care Collaborative: The ACCA attended this event on January 26, 2018. Key stakeholders from across the

ACCA Membership Meeting Feb. 15

A reminder to please RSVP to Debra if you are planning on attending our **February 15** meeting at the Wyndham Garden Calgary Airport Hotel.

Jack York will be joining us with his presentation "What's Dementia Got to Do With It: How Today's Technology is Transforming Aging for Older Adults Regardless of Cognitive Disabilities". You won't want to miss it!

Shepherd's Care Foundation New President & CEO!

The Shepherd's Care Foundation Board of Directors is pleased to announce the appointment of Mr. Shawn Terison as the new President & CEO, effective April 1, 2018. [Click here](#) for the announcement!

Persons with Developmental Disabilities Program

continuing care sector, including care providers, government, health authority representatives, labour unions, NGO's and front line workers were in attendance. Presentations and workshops were focused on identifying new opportunities for health care workforce recruitment, retention and training as well as rural versus urban challenges, workplace safety and opportunities for collaboration.

Continuing Care Business Model Steering Committee

Meeting: The CCBMSC met on January 22. [Click here](#) for highlights, including Alberta Health's four key recommendations to Minister Hoffman.

Alberta Public Housing Administrators Association

Meeting: On January 18, ACCA attended this meeting with various provincial associations representing sectors of the seniors' housing and continuing care industries. [Click here](#) for details.

ACCA was also pleased to attend the Alberta Association on Gerontology and Alberta Gerontological Nurses Association annual networking dinner on January 17 with guest speaker Minister Hoffman: Supporting a Healthier System for Seniors and its Sustainability.

Member Value & Engagement

IQ 2018: Theme Chosen, Dates Set! Planning is well underway for this year's Inspiring Quality (IQ) Conference which promises to be one of our most celebratory and informative conferences yet! The conference theme will be announced at our February 15th Members' Meeting and communicated broadly thereafter. We are thrilled to have [Medical Pharmacies Group Limited](#) as our Title Sponsor this year. Sponsorship support helps allow us to bring in our phenomenal speakers, both locally and from around the world.

Save the Date: October 23 & 24, 2018 at the Sheraton Red Deer, Alberta. [And click here for a recap of IQ 2017!](#)

ACCA Strengthening Supportive Living in Alberta Workshop:

ACCA is hosting a Strengthening Supportive Living in Alberta Workshop in Red Deer on March 27th. The workshop is open to key clinical staff, care leaders, and seniors leaders of organizations that provide or support the provision of care and/or services to supportive living residents and their families. [Click here](#) for the Registration Form; the deadline to register is March 16.

Community Engagement

The Government of Alberta is moving forward with the review of the PDD program, with focus to be placed on program access, measuring and reporting outcomes and community engagement.

Careers in Care!

Members, we encourage you to submit your career opportunities via the new website. Interested candidates, there [are several current openings](#).

pCPA and CGPA Reach Agreement on Generic Pricing

The pan-Canadian Pharmaceutical Alliance (pCPA) and the Canadian Generic Pharmaceutical Association (CGPA) announced a new initiative that will reduce the price of generic pharmaceuticals across Canada. [Click here](#) for the announcement.

Contact Us At Any Time!

Share your comments and concerns with us at any time, whether online at www.ab-cca.ca or email heather.aggus@ab-cca.ca !

Don't forget to regularly check the CEO Blog in the Members' Section of the website to provide your feedback on specific upcoming strategic meetings!

There are lots of great events and initiatives happening within our community and among our Members.

Multiple moves through the health system: Using big data and lived experience to understand and change brainXchange webinar: Feb. 7 12:00pm to 1:00pm (EST). [Click here.](#)

Webinar - Engaging Planners as Livable Communities Allies - Feb. 7 9:00am to 10:00am (MST). [Click here.](#)

Therapeutic Interventions for Older Adults With Anxiety Disorders: An Online Workshop for Healthcare & Other Professionals. Feb. 5 to Mar. 4 ONLINE weekly at your discretion. [Click here](#) for details.

Contact Heather if you haven't received a login email yet.

A Reminder: ACCA is Green for 2018 and will be limiting the amount of printing we do. Please consider before printing this newsletter!

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