



New Horizons for Seniors Program

Engaging Seniors, Strengthening Communities

Did you know?

More than one in seven Canadians are over the age of 65, and in 25 years, nearly one in four Canadians will be a senior. As baby boomers age, communities have an opportunity to benefit from a highly-skilled cohort of seniors looking for new and meaningful ways to contribute to their communities.

Seniors are significant contributors to the not-for-profit sector. Through the New Horizons for Seniors Program, the Government of Canada is taking action to enable seniors to share their knowledge, skills and experiences with others.

The New Horizons for Seniors Program

The New Horizons for Seniors Program is a federal Grants and Contributions program that supports projects led or inspired by seniors who make a difference in the lives of others and in their communities.

By supporting a variety of opportunities for seniors, the New Horizons for Seniors Program works to better the lives of all Canadians.

Since its creation in 2004, the Program has helped seniors lead and participate in activities across the country.

Examples include seniors:

- developing urban gardens in communities throughout the province;
- sharing the gift of music with youth and their peers;
- learning computer skills;
- educating peers about elder abuse;
- helping to preserve their native language;
- telling stories from the past to school children;
- creating a cookbook of traditional dishes; and
- speaking to groups of new retirees and those close to retirement about their positive experiences with volunteerism.



Federal funding through the New Horizons for Seniors Program

The Program helps to ensure that seniors can benefit from, and contribute to, the quality of life in their communities through five objectives:

- promoting volunteerism among seniors and other generations;
- engaging seniors in the community through the mentoring of others;
- expanding awareness of elder abuse, including financial abuse;
- supporting the social participation and inclusion of seniors; and
- providing capital assistance for new and existing community projects and/or programs for seniors.

Projects need to meet one or more of these objectives and are generally funded through a call for proposals process.

Community-based projects are funded up to \$25,000 per year, per organization. Pan-Canadian projects are funded between \$150,000 and \$750,000, for up to a maximum of three years.

Who can apply for funding?

Eligible recipients include:

- not-for-profit organizations, community-based coalitions, networks and committees;
- for-profit organizations, provided that the nature and intent of the activity are non-commercial, do not generate profit and fit within the program objectives;
- municipal governments, band/tribal councils and other Aboriginal organizations;
- research organizations and institutes;
- public health and social services institutions*; and
- educational institutions, including school boards, school districts, universities, colleges and CEGEPs*.

* Provincially/territorially funded institutions are eligible with the agreement of the provincial/territorial government.

More information

Visit esdc.gc.ca/seniors to find out more about the New Horizons for Seniors Program and how to apply for funding.

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